

Albertine Burdett Privacy Policy

Albertine Burdett Limited respects the privacy rights of its online visitors and recognise the importance of protecting the information collected about them. We have adopted a Privacy Policy that guides how we collect, store and use the information that you provide us with.

If you are under 16, we require that you inform a parent or guardian about our Privacy Policy as well as requiring their consent to the Privacy Policy before placing an order with us.

The following information is provided by Albertine Burdett to enable our online visitors to be fully informed of our Privacy Policies. By visiting albertineburdett.com, you are accepting and consenting to the practices described in this Privacy Policy.

This Privacy Policy does not apply to websites maintained by other companies or organisations to which we link and Albertine Burdett is not responsible for any personal information you submit to third parties via our website. Please ensure that you read the Privacy Policy of such other companies or organisations before submitting your details.

WHAT PERSONAL INFORMATION DO WE COLLECT FROM YOU AND HOW?

Albertine Burdett collects personal information in several ways when you place an order, buy a gift voucher for a friend or register to stay in touch with us. By registering, you are consenting to the collection of your personal data. If an order is placed with us, we need to hold personal information including your name, email address, phone numbers, home address, shipping and possibly credit/debit card billing address(es) so that we can process and fulfill your order.

Saved card details will never be shared with third parties and will only be used to process your order, using our payment partner's systems. Additionally we may also obtain information as a result of authentication or identity checks. Sometimes we may ask for your telephone number. This number may be given to our courier for delivery services. These details allow us to process your order and to let you know the status of your order.

HOW THIS INFORMATION MAY BE USED, INCLUDING ANYONE IT MIGHT BE SHARED WITH

Albertine Burdett may use your personal information for the processing of orders, payments and to provide you with a personalised shopping experience. We will also use your details to fulfill and deliver your orders and manage your

account. Personal information that you provide may be disclosed to a credit reference or fraud prevention agency, which may keep a record of that information. Where there is a legal obligation to do so, we may disclose your information to any relevant regulatory body.

We may also use your personal information to send you marketing updates but only ever in accordance with your wishes. We do not sell your details to third party marketing companies.

We do collate statistical information about site traffic, sales and other commercial information which we may pass on to trusted third parties but these statistics do not include any information which can identify you personally. We see this as a value-added service helping you to find useful products or services.

Finally, we may use your personal information for our internal marketing and demographic studies, together with non-personal data to monitor customer patterns so we can consistently improve our site design to better meet our visitors' needs.

SAFEGUARDING YOUR PERSONAL INFORMATION

We will take reasonable care to maintain appropriate safeguards to ensure the security, integrity and privacy of the information you have provided us with

WHERE AND HOW TO ASK QUESTIONS OR FILE COMPLAINTS

If you require more information please go to the Contact Us section of the web site and send an email to us.